



Nota de prensa

Discreet nombra a CICE como el mejor Centro de Formación Oficial de la región EMEA (Europa, Oriente medio y África)

Madrid, 7 de febrero de 2005—Discreet, una división de Autodesk, Inc. (NASDAQ: ADSK), ha anunciado los ganadores de los premios Core Team Awards 2004/2005.

Discreet Core Team Awards

This has been the first year of the Discreet EMEA Core Team Awards, and we are delighted at the strong competition we have found for each of the ten categories. So many of you are doing such great work, which has resulted in one of Discreet's best ever years.

Thank you all.

We would like to shine a spotlight on individuals and companies that we feel have been particularly outstanding over the last year, these are as follows:

Best 3ds max Reseller 2004/05

Bluegfx in the UK

The partner that has sold the largest quantity of 3ds max this year.

We also want to highlight the great work done by CADD Emirates from the UAE and Luso Cuanza of Portugal as runners up.

Best Value Added Distributor 2004/05

FutureCad in Finland

The distributor that has gone even further than expected to manage a local reseller channel.

We also want to highlight the great work done by Datech from the UK, and Techex Iberica of Spain as runners up.

Best Software Marketing 2004/05

Yello! in Germany

For best overall marketing of our products.

We also want to highlight the great work done by Freehand from the UK, and Techex Iberica of Spain as runners up.

Best Educational Sales Person 2004/05 in France

Boris Zen of Progistik

To the individual who has been most successful and persistent in making sales within the Educational market.

We also want to highlight the great work done by Mona Gustavsson from Creative Tools in Sweden, and Mike Bacon of PC Supplies in the UK as runners up.

**Best Subscription Sales Campaign 2004/05
Denmark**

3D Connection in

For the partner that crafted the best campaign to ensure an excellent Subscription attachment or Renewal rate.

We also want to highlight the great work done by Bluegfx and Graphics Domain, both from the UK as runners up.

**Best 3ds max Sales Person 2004/05
in the UK**

Neil Parmar of Bluegfx

For the individual sales person most successful in driving sales of 3ds max this year. We also want to highlight the great work done by Miguel Hernandez from Techex Iberica in Spain, and Michal Laznicka of Yello! in Slovakia as runners up.

**Best 3ds max Trainer 2004/05
Freehand in the UK**

Geoff Alder from

For the person who has provided the best 3ds max training to new users. We also want to highlight the great work done by José Antonio Navarrete from CICE in Spain, and Gustavo de Muelenaere of Touchvision in South Africa as runners up.

**Best Demo Artist 2004/05
Tsangaropoulos in association with Techdata in Italy**

Dionissios

For the person who has provided the most excitement and sales when demonstrating our software products.

We also want to highlight the great work done by Martin Lichardus from Yello! in Slovakia, and Alex Horst of Yello! in Germany as runners up.

**Best DTC 2004/05
Spain**

CICE Madrid from

For overall excellence in training our customers in the techniques necessary to achieve the most with our products.

We also want to highlight the great work done by Synthesis from Belgium, and The Edge from Portugal as runners up.

**Best Advanced Systems Demo Artist 2004/05
Video Progetti in Italy**

Mauro Elefente of

For the person who has provided the most excitement and sales when demonstrating our Advanced Systems products.

We also want to highlight the great work done by Alexandre Dupoux from Post Logic in France, and Robert Cullin of Dreamwalks in Germany as runners up.

We would like to thank the entire Channel for their hard work and dedication over the last year and look forward to our successes together over the coming year.

Awards and certificates will be sent in the coming weeks to winners. All winners will also receive a personalised core team logo in the next few days to use on their marketing and stationary.

Many Thanks

Discreet EMEA Channel Team

Acerca de Discreet

Discreet permite a los profesionales de la creación audiovisual plasmar sus ideas y hacer realidad sus visiones más evocativas y ambiciosas. Las galardonadas soluciones de Discreet han sido diseñadas para llevar a cabo la creación, la gestión y la distribución de material audiovisual en formatos digitales en todas sus disciplinas, desde los más sofisticados efectos visuales para el cine y la televisión, el ajuste de la calidad de color y la edición de animaciones hasta el desarrollo de juegos y la visualización de modelos de diseño.

Discreet tiene su sede en Montreal, Québec, y es una división de Autodesk, Inc, la compañía líder de creación, gestión y distribución de medios digitales. Puede encontrarse más información sobre la compañía y sus productos en www.discreet.com.

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