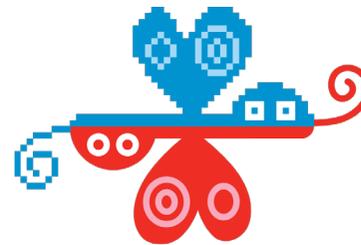


# 3Dweek



IV Metaverses & 3Dweb  
International Congress

# CIM2012

FROM 12 TO 16 SEPTEMBER 2012 - IBIZA

**INFORMATION DOSSIER**

VERSION 4.0A - MAY 2012

HOSTED BY

EXPLOR3D

FINANCED BY



# EXPLOR3D

## LOCATION AND JURIDICAL PERSONALITY

IBIZA · NON-PROFIT ASSOCIATION

## WEBSITE

[WWW.EXPLOR3D.ORG](http://WWW.EXPLOR3D.ORG)

## EXPLOR3D OBSERVATORY OBJECTIVES

- Be the center of talent acquisition and knowledge generated in world wide around of 3D technologies.
- Be the focus of knowledge transfer and technology transfer to companies, institutions and people in general, leveraging it to improve competitiveness in the Balearic Islands and Spain through the application of 3D environments, devices and technologies, depending on the activity and needs of each case.
- Facilitate the diffusion, promotion and positioning of Balearic and Spanish products and services, related to 3D, in the markets.
- Improve the development of bussines culture and self-employment in the 3D industry.
- Contribute to the general interest, promoting culture and industry related to 3D
- Be a tool for coordination of outreach and training activities between the different administrations, universities, research centers and technology clusters, to avoid duplication of efforts and give content to the strategic plans that could have such entities, whenever its interest

## FOUNDING PARTNERS



## UNIVERSITIES THAT ARE EVALUATING THEIR PARTICIPATION



## WHAT IS 3D WEEK · CIM2012?

Is a trade fair of 3D technologies applied to various fields such as research, training, innovation, business development, leisure and entertainment, among many others, organized by the Explor3D Observatory.

After holding three editions, the **Metaverses International Congress** gives a huge evolution step changing its name to **3D Week · CIM**, substantially expanding the proposals from previous years to provide an event that will bring together researchers, universities, trainers, practitioners, users and the general public . This trend will be reinforced with a full schedule of activities related to the three dimensions: conferences, lectures, panel discussions, workshops, demonstrations of hardware and software, presentations serious gaming and entertainment, animation, engineering, infoarchitecture, exhibitions.

## WHY?

Nowadays there are not strong connections between the different disciplines that use 3D technology as a tool for work and, similarly, do not exist a event with an overview of the world of three dimensions. So **3Dweek · CIM 2012** want to provide a solid structure that allows an interdisciplinary approach, integrating social perspectives, educational, technological, marketing and business.

## HISTORY

In 2008 the first edition was held **Metaverses Congress**, at the Conference Hall in Ibiza, born as a meeting aimed at educators, academics, experts and professionals related to the **Metaverse**, as well as businessmen interested in developing virtual platform users 3D and the public with an interest in learning more about virtual worlds, offering content areas covering education, employment, training, etc.

In 2009, the II **Metaverses Congress** continued the same format as the previous year, maintaining the prestige of its speakers and lecturers. During the course of the congress gave way to **Explor3D**, an observatory on **Metaverses** advanced, Video Games, Virtual Worlds and Virtual Reality. In 2011, **Explor3D** took over III **Metaverses Congress**, consolidated between other reference events related to 3D in Spain.

The experience and contacts acquired during these four years have led us to propose an evolution of **Metaverse Congress**, creating an attractive international fair called **3Dweek · CIM** will provide an overview of the technologies and applications of 3D in the XXI century.

INSTITUTIONAL SUPPORT



COLLABORATES



OFICIAL MEDIA



## EVENT STRUCTURE

Be held from 12 to 16 September 2012 at various locations in Ibiza and is divided into two main blocks described below.

### MEETING POINT OF TECHNOLOGY, INDUSTRY PROFESSIONALS AND THE GENERAL PUBLIC



#### Event Location

Fairground Ibiza · Ibiza / Cinema projection rooms

The main novelty of this year will 3Dweek, an event created for professionals and industry, who will have an exhibition space that will be developed in different workshops, competitions, demonstrations of applications and devices associated with 3D technologies, and other activities.

WEBSITE · [WWW.3DWEEK.ES](http://WWW.3DWEEK.ES)

### SCIENTIFIC CONFERENCE FOR RESEARCH GROUPS, TRAINERS AND PROFESSIONALS



#### Event Location

Balearic University Extension in Ibiza (Old Military Command)

The **International Congress Metaverses, CIM**, is consolidated in its fourth edition as a reference for scientists, researchers, academics, professionals, bussines man and 3D platform users who want to expand or enhance their knowledge about their chances in education, training, employment, professional relations, etc.

As in previous years, the solvency of **CIM2012** be supported by prestigious national and international experts will share their views and experiences in different fields.

WEBSITE · [WWW.METAVERSOS.COM](http://WWW.METAVERSOS.COM)

## 3DWEEK · CIM2012 AWARDS

Another important development in the next edition is the creation of **3DWEEK Awards**, which pretends to recognize excellence in various disciplines 3D. This will be awarded prizes in four categories: **Animation, Modeling, Structures and Experimental**. Also, be held a Work Show of works from different research groups, and was given a Best Paper Award for each line of work and a Research Award to Best Application in the Market.

# 3D week

## 3D WEEK · CIM2012 SCHEDULE · IBIZA, SEPTEMBER 2012

LOCATION	WEDNESDAY 12	THURSDAY 13	FRIDAY 14	SATURDAY 15	SUNDAY 16
UNIVERSITY EXTENSION		CIM2012 · IV METAVERSES INTERNATIONAL CONGRESS			
FAIRGROUND			EXHIBITIONS, WORKSHOPS, CONFERENCES, NETWORKING, GAME JAM...		
CINEMA ROOMS		3D ANIMATION PROJECTIONS / CINEFORUM ANIMA3D			



**EXPECTED CONTENT**

Content areas of 3Dweek.

**WORKSHOPS AND CONFERENCES**

**EXPOSITION AND NETWORKING AREA**

**GAME JAM**

**LAN PARTY**

**NATIONAL EVENTS  
CONSUMER ELECTRONICS  
VIDEO  
ENGINEERING  
INFO-ARCHITECTURE  
ANIMATION  
STEREOSCOPY  
SOFTWARE  
HARDWARE**

**PREMIOS 3DWEEK · CIM2012**

Professionals will be awarded with diverse recognitions to promote outstanding research projects and in the field of 3D

**CATEGORIES**

**ANIMATION**

**MODELING**

**STRUCTURES**

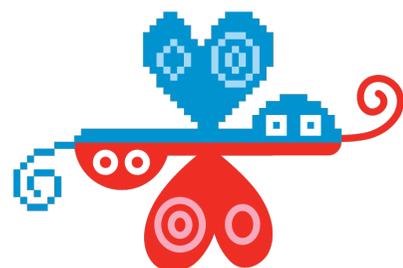
**EXPERIMENTAL**

**EXPECTED SCHEDULE**

Expected dates and timetable for 3Dweek.

HOUR	FRIDAY 14 SEPTEMBER	SATURDAY 15 SEPTEMBER	SUNDAY 16 SEPTEMBER
10:00 - 12:00 H.			
12:00 - 14:00 H.			
14:00 - 16:00 H.			
16:00 - 18:00 H.			
18:00 - 20:00 H.			
20:00 - 10:00 H.			  

- WHORKSHOPS & CONFERENCES
- IBIZA LAN PARTY & GAME JAM 3D SENSES
- ELECTRONIC & COMPANIES EXPOSURE



IV Metaverses & 3Dweb  
International Congress  
CIM2012

EXPECTED CONTENT

Relationship of the different areas and their coordinators

<b>DIRECTOR</b>	AITOR MORRÁS	<b>WORKING LINE 1</b>	<ul style="list-style-type: none"> <li>• EDUCATION</li> <li>• PLATFORMS &amp; EDUCATIONAL RESOURCES</li> </ul>	MANUEL GÉRTRUDIX
		<b>WORKING LINE 2</b>	<ul style="list-style-type: none"> <li>• GRAPHIS</li> <li>• VIRTUAL REALITY &amp; WORK TOOLS</li> </ul>	PEDRO CANO CELSE CAMPOS
<b>PANEL DISCUSSIONS WITH INDUSTRIES</b>	ENRIQUE BARREIRO AITOR MORRÁS	<b>WORKING LINE 3</b>	<ul style="list-style-type: none"> <li>• SERIOUS GAMES</li> <li>• SOCIAL &amp; ESTETHIC APPLICATIONS</li> </ul>	FRANCISCO PERALES MIGUEL REBOLLO
		<b>WORKING LINE 4</b>	<ul style="list-style-type: none"> <li>• PLATFORMS &amp; DEVICES</li> </ul>	JULIÁN FLORES



**CALL FOR PAPERS**

Deadlines for requests for participation

DEADLINE	EVENT
MAY 10, 2012	EXPOSURE OF INTEREST
JUNE 10, 2012	FIRST PAPER DELIVERY
JULY 6, 2012	COMMUNICATION OF ACCEPTED
JULY 31, 2012	ACCEPTED REVIEW

**EXPECTED SCHEDULE**

Expected dates and timetable for Metaverses International Congress 2012

HOUR	THURSDAY 13 SEPTEMBER	FRIDAY 14 SEPTEMBER
16:00 - 17:00 H.	RECEPTION AND DELIVERY OF ACCREDITATION	
17:00 - 18:00 H.	INAUGURATION	
18:00 - 19:00 H.	INAUGURAL SPEECH	
HOUR	THURSDAY 13 SEPTEMBER	FRIDAY 14 SEPTEMBER
9:30 - 11:30 H.	T1 T2 T3 T4 20 MINUTES PER SPEECH	T1 T2 T3 T4 20 MINUTES PER SPEECH
11:30 - 12:00 H.	COFFEE BREAK	COFFEE BREAK
12:00 - 14:00 H.	PLENARY SPEECH PLENARY SPEECH 45 MINUTES PER SPEECH	PLENARY SPEECH PLENARY SPEECH 45 MINUTES PER SPEECH
14:00 - 16:00 H.	LUNCH	LUNCH
16:00 - 17:30 H.	T1 T2 T3 T4 20 MINUTES PER SPEECH	T1 T2 T3 T4 20 MINUTES PER SPEECH
17:30 - 19:00 H.	PANEL DISCUSSIONS WITH INDUSTRY	PANEL DISCUSSIONS WITH INDUSTRY

**DIRECTOR**

**Aitor Morrás**

**SCIENTIFIC COMITEE**

The Scientific Committee of the IV CIM2012 is composed of twelve academics from eight Spanish universities and one Brazilian.

**Francisco Perales** *Balearic Islands University*  
Computer Graphics and Computer Vision and Artificial Intelligence Director

**Miguel Rebollo** *Polytechnic University of Valencia*  
Doctor in Artificial Intelligence

**Celso Campos** *Vigo University*  
Computer Graphics and Multimedia Group Director

**Manuel Gértrudix Barrio** *Rey Juan Carlos University*  
Doctor coordinator Ciberimaginario research group

**Mar Camacho** *Rovira i Virgili University*  
Doctor in educational technology and research in the department of education

**Rogério García Fernández** *Madrid Complutense University*  
Random Value Research

**Karla Isabel de Souza** *Universidade Estadual de Campinas - UNICAMP, Brasil*  
Doctor of Education. Investigating LANTEC, Laboratory of New Technologies applied to Education.

**Juan Montes de Oca** *Balearic Islands University*  
Unit Animation and Electronic Media Director

**Enrique Barreiro** *Vigo University*  
Director of the Engineering School

**Pilar Lacasa** *University of Alcalá de Henares*  
Professor of Psychology and Education

**Pedro Cano** *University of Granada*  
Doctor member of the research group GIIG, Computer Graphics and Virtual Reality Laboratory member

**Mariano Alcañiz** *Polytechnic University of Valencia*  
Professor of Graphic Engineering and Director of the Institute for Innovation and Research in BioEngineering

## SPONSOR LEVELS

### SILVER Sponsor

(5 sponsors maximum)

- Personalized survey of participants in the **3Dweek**
- Company name or logo on the CIM2012 and 3Dweek web
- Special Thanks during the event
- Opportunity to hang banners at the event site
- Opportunity to distribute merchandise among the attendees
- Invitation to install a stand of your product / service during the **3Dweek**
- 3 tickets for the event including closing dinner

### GOLD Sponsor

(3 sponsors maximum)

- All the benefits of SILVER sponsor
- Prominent logo position on employees and lower-level sponsors
- Printed logo on the back of accreditation
- 4 tickets for the event including closing dinner
- **Mention and participation in the 3Dweek Awards**

### PLATINUM Sponsor

(Just one sponsor)

- All the benefits of Gold Sponsor
- Privileged position of the logo in the media that is advertised 3Dweek
- Printed logo on the front of all accreditations in the event
- 5 Tickets for the event included closing dinner
- Speech at the opening ceremony

### IBIZA LAN PARTY Sponsor

(Just one sponsor)

- Positioning the logo in the place where the Ibiza **Lan Party** will be celebrated in the Ibiza **Fairground**
- Company name or logo into the **3Dweek** web
- Printed logo on the front of accreditation for the area of **Ibiza Lan Party**
- Opportunity to give merchandising between **3Dweek** assistants

### GAME JAM 3Dsenses Sponsor

(Just one sponsor)

- Positioning the logo in the Game Jam 3Dsenses area in the Ibiza fairground
- Nombre de la empresa o logotipo dentro de la web de **3Dweek**
- Impresión del logotipo de la empresa en el anverso de las acreditaciones para la zona de la **Game Jam 3D Senses**
- Opportunity to give merchandising between **3Dweek** assistants

### CINEFORUM ANIMA3D Sponsor

(Just one sponsor)

- Positioning the logo in the place where will made projections of the **Cineforum Anima3D**
- Company name or logo into the **3dweek** web
- Printed logo in the information leaflet of **Cineforum Anima3D**
- Opportunity to distribute merchandise among the assistants of **Cineforum Anima3D**

## CIM2012 SPECIFIC SPONSORSHIP

### CIM2012 Sponsor

(Just one sponsor)

- Positioning the logo in the fourth **Metaverses International Congress**.
- Company name or logo into the **CIM 2012** web.
- Printed logo on the front of **CIM 2012** acreditations.
- Oportunity to distribute merchandise among assistants of **CIM 2012**.
- Invitation to install a stand with your product or service during the **CIM2012**.

### WELCOME PACK CIM2012 Sponsor

(Just one sponsor)

- Distribution of the logo printed on the **WELCOME PACK CIM2012** (composed of a conference bag, writing block, pen, lanyard and usb memory) among the assistants.
- Company name or logo on the **CIM2012** web.

### COFFEE BREAK Sponsor

(Just one sponsor)

- Distribution of the logo by the room which will host the Coffe Break in the **CIM2012**.
- Company name or logo on the **CIM2012** web.

### CLOSING DINNER CIM2012 Sponsor

(Just one sponsor)

- Distribution of the logo on the tables in closing dinner.
- Special thanks to the company sponsoring the closing dinner.
- Company name or logo on the website of metaverses 2012.

## SPONSOR OBSERVATIONS

If a company chooses to sponsor the last four points related just to de **CIM2012**, you will have a discount of 10% as a result of being the exclusive sponsor of **CIM2012**. And may intervene in the opening ceremony.

The personalized survey and the possibility of distributing merchandise in the audience will be borne by the sponsoring company, both in production and distribution.

The design, manufacture and production of advertising media chosen by the sponsor to place in the area will be responsibility of the sponsor.

[WWW.METAVERSOS.COM](http://WWW.METAVERSOS.COM)  
[WWW.3DWEEK.ES](http://WWW.3DWEEK.ES)





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